

Plus	delta
Sophie, Mac, Max, Jovanny	
<ul style="list-style-type: none"> Talked to Chinese exchange student Backpack on front and back, vest (classy!) Durable Organized Prevents theft Weather versatile Close to body 	<ul style="list-style-type: none"> Hard to move around in it Not adjustable for different sizes Can't fit a lot of stuff
<ul style="list-style-type: none"> Stylish 	<ul style="list-style-type: none"> Seems to hard to get stuff from the back
<ul style="list-style-type: none"> Weight is distributed Easy access Durable Nice colors (love the trick-or-treat on back) Comfortable Many pockets for organization 	<ul style="list-style-type: none"> When you take it off how would you put it down without it being all over the floor? Will it fit every person? Is it one size fits all?
<ul style="list-style-type: none"> Incorporated a lot of fixes for backpack problems Used classes plus deltas well 	<ul style="list-style-type: none"> Didn't incorporate the idea of having enough space
<ul style="list-style-type: none"> Double sided Quick access 	<ul style="list-style-type: none">
<ul style="list-style-type: none"> Talked w/ Chinese exchange students about backpacks on the front to prevent theft. Put valuables in front, heavier materials in the back Inspiration from Mr. Allen and Marine websites Tried to make the vest as useful and versatile as possible Took a unique view on carrying things 	<ul style="list-style-type: none"> If weight distribution is focus how do two small pockets in the front balance the weight Is this going to be on size fits all?
<ul style="list-style-type: none"> Powerpoint is nice for explaining Using the exchange students experiences Marine experiences/inspiration Explaining the vest Showing the prototype 	<ul style="list-style-type: none"> Is it realistic that high school students would wear this?
<ul style="list-style-type: none"> Used what Chinese exchange students said to help with the idea of front and back, which eventually evolved into a vest really used feedback from people Can really see the change from first prototype to final prototype 	<ul style="list-style-type: none"> Didn't include what you do with it while in class and sitting
<ul style="list-style-type: none"> Very different and interesting idea Final prototype is much more useful and realistic The easy access front pockets are really cool and helpful 	<ul style="list-style-type: none"> Seems difficult to get out binders – do you have to put it on and off for each class?

<ul style="list-style-type: none"> • Interview w/ Mr. Allen provided very useful information that helped create your bay 	
<ul style="list-style-type: none"> • Cool idea 	<ul style="list-style-type: none"> • The idea is nice, but I feel like the stuff can fall out easily. For instance, you dropped something and you bend over to pick it up, would the • Fashion is a big thing nowadays so how would this match w/ clothing and will there be different types of designs pencils/pens and calculator fall out?
<ul style="list-style-type: none"> • Good way to move weight off of the spine • Keeps everything organized 	<ul style="list-style-type: none"> • Looks rather silly
Serhiy, Micaela, Sam, Jamie	
<ul style="list-style-type: none"> • A lot of room • Multi functional • Easy access • Holds all binders • Comfortable straps 	<ul style="list-style-type: none"> • Huge • Can't adjust size • Not very sturdy
<ul style="list-style-type: none"> • Good amount of compartments • Multifunctional (take compartments out) • Holds a lot of weight • Holds many binders and books • Comfortable straps • I like that you can see everything because the binders and books are placed horizontally 	<ul style="list-style-type: none"> • Time consuming to take shelves out • Too bulky
<ul style="list-style-type: none"> • Good job combining things people wanted • Great that they tested weight 	<ul style="list-style-type: none"> • Prototype not actual size, which is confusing
<ul style="list-style-type: none"> • Horizontal compartment • A lot of space • Multifunctional • Easy access • Weight distribution • How can kids fit all their stuff in a organized way that's not heavy (Check mark) 	<ul style="list-style-type: none"> • If you were rushing out somewhere would it fall? • Comfortable = flat surface on the back
<ul style="list-style-type: none"> • Little compartments • Organized • Compartments come out 	<ul style="list-style-type: none"> • Feels heavy
<ul style="list-style-type: none"> • Hold a lot more stuff • Removable compartments • Separate openings add for accessibility (very cool) • Flat back – more comfort 	<ul style="list-style-type: none"> • What inspired your design? • In the explanation of your product the first few steps were missed
<ul style="list-style-type: none"> • I like the horizontal pockets • Can hold large amounts pretty 	<ul style="list-style-type: none"> • It isn't unique or very different from typical backpack

comfortably	
<ul style="list-style-type: none"> • Took ideas from each prototype to one “superbag” • Horizontal idea is different and makes sense 	<ul style="list-style-type: none"> • Could have described more what initial idea and prototype and initial problem
<ul style="list-style-type: none"> • A lot of space • I like the compartments • Holds a lot of weight • Good straps 	<ul style="list-style-type: none"> • Bulky and too big • Hard to get around tight spaces • Hard shelves might make it less flexible
<ul style="list-style-type: none"> • I like the organization part of it 	<ul style="list-style-type: none"> • Way to make it smaller?
<ul style="list-style-type: none"> • Very organized • Very spacy and cool way for it to fold back 	<ul style="list-style-type: none"> • Seems really blocky
<ul style="list-style-type: none"> • Many prototypes to choose from • Conserves space • Customizable • Straps are very comfortable 	<ul style="list-style-type: none"> • Backpack looks huge, way to make it more compact • The different little pieces could get lost or broken
Dimitri, Athena, Renee, Alison	
<ul style="list-style-type: none"> • A lot of pockets • Laptop/textbook space • Sleek • Small/compact • Accordion folder, no binders • Pockets on inside 	<ul style="list-style-type: none"> • Looks like a normal backpack • More unique shape
<ul style="list-style-type: none"> • A lot of space for daily essentials • Able to make it bigger/smaller whenever you want 	<ul style="list-style-type: none"> • Straps too thick
<ul style="list-style-type: none"> • Pockets on inside • It can expand • Holds a lot of space • Padding on lower back • Adjustable straps • Internal bag • Accordion folder 	<ul style="list-style-type: none"> • It is a little short (in height)
<ul style="list-style-type: none"> • Very attractive • Comfort • Padding on the lower back • Neat and organized 	<ul style="list-style-type: none"> • A little small • Could theft be an issue
<ul style="list-style-type: none"> • Comfort was main issue to solve • Extra padding on lower back • Inside pockets to look better • Zipper to minimize or maximize space • Made a typical backpack unique 	<ul style="list-style-type: none"> • Would the accordion part be sold separately b/c many people might want a normal backpack?
<ul style="list-style-type: none"> • Great guiding question • Good “talking idea” • Extra space thing is really cool/smart 	<ul style="list-style-type: none"> • Backpack doesn’t look very original • Straps are very bulky

<ul style="list-style-type: none"> • Bumper (Check mark) 	
<ul style="list-style-type: none"> • I like the strap on chest to relieve strain on back • Padding is good for comfort • Interior pockets are sick • Accordion folder solves weight problems 	<ul style="list-style-type: none"> • Not very unique • Awkward straps
<ul style="list-style-type: none"> • Suitcase idea is really awesome • Internal pockets make the bag look sleek • Looks very comfy 	<ul style="list-style-type: none"> • Maybe make a specific compartment to carefully bring your laptop
<ul style="list-style-type: none"> • Looks nice • Pockets are good • There is some kind of padding • Build in accordion folder • Good organization 	<ul style="list-style-type: none"> • Looks too much like a normal backpack • I don't see how it's more comfortable • The padding looks awkward • I like having a binder for school
<ul style="list-style-type: none"> • Extra space is cool/expanding • Cool way to pad the arm pads and stuff 	<ul style="list-style-type: none"> • Doesn't really help with back problems
<ul style="list-style-type: none"> • Good data to use for backpack design • Lots of space in the backpack • Very sleek • Looks very comfortable to wear and carry 	<ul style="list-style-type: none"> • Dedicated compartment for a laptop • Theft – pockets do not really close
Jessie, Westly, Michael, Zack	
<ul style="list-style-type: none"> • Seat idea is wonderful! • Front strap to make it smaller, very innovative idea 	<ul style="list-style-type: none"> • How do you keep the seat from unfolding when bag is laying around?
<ul style="list-style-type: none"> • Did a lot of research, talked about how people contradicted themselves • Very innovative – solving problems people don't even think about 	<ul style="list-style-type: none"> • It seems like most of their ideas came from themselves, not from interviews
<ul style="list-style-type: none"> • Backpack while sitting down • Different ideas and approaches 	<ul style="list-style-type: none"> • Will the strap be enough to hold up the weight?
<ul style="list-style-type: none"> • Changes size • Organized 	<ul style="list-style-type: none"> • Seat doesn't come out without taking the bag off
<ul style="list-style-type: none"> • Talked about initial thinking • Talked about inspiration/interviews • Very thorough w/ saying everything about all the steps they took • Good that they asked kids about the seat after they thought of it • Good they showed how it worked • Make it just a seat, smart 	<ul style="list-style-type: none"> • Fuzzy side should be on actual bag
<ul style="list-style-type: none"> • Cool idea of combining chair and backpack • I like the way they found a problem through their observations of people 	<ul style="list-style-type: none"> • Velcro shouldn't stick to your back – switch rough side and fuzzy side
<ul style="list-style-type: none"> • Really listened to what people said and were okay with dropping/changing ideas • Love how versatile the bag is w/ taking off 	<ul style="list-style-type: none"> • How does the seat prevent you from crushing whats in your bag?

chair and making bag bigger or smaller	
<ul style="list-style-type: none"> • Really useful to be able to adjust size • Evolution from the inflatable things to a chair was cool to see • Nice size and appearance 	<ul style="list-style-type: none"> • Not much different from a regular backpack which makes the chair seem really random
<ul style="list-style-type: none"> • Pretty similar to actual backpack • A lot of work put into interviews • Change size • Good job listening to feedback • Identified problem for other people • I like the fold-in part, its cool • I like that you can take the seat off 	<ul style="list-style-type: none"> • Can there be a bigger difference in appearance? It looks very similar • It's still very bulky • The seat on the back would become bulky and make bag too heavy • Velcro on the back
<ul style="list-style-type: none"> • A seat on my backpack would sound cool. Nice to have something to lean on while sitting on the ground • I like the size adjustments to the bag and the attachable/ detachable seat 	<ul style="list-style-type: none"> • I like the idea of many pockets, but I feel like it would get hectic and crazy with having too many pockets
<ul style="list-style-type: none"> • Used a variety of sources • Able to change the size of the backpack • Seat is a very unique design • People would really want this design 	<ul style="list-style-type: none"> • Backpack is very bulky • Would the Velcro come undone while wearing it?